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## AMENDMENTS TO THE CLAIMS

1. (currently amended) An apparatus for controlling display of database search items, comprising:

a database storing including:

an element-data storage table in which has been stored, on a field-by-field basis, element data corresponding to the fields[[,]];

an item-name table which stipulates, field-by-field, an item name for being made to correspond with character that corresponds to a database search-item name[[,]] and a field name; and

a display-item designation table in which that stores ordered display-item data for designating an corresponding to said item name to be displayed character for an ordered display on a display unit has been stored, the ordered display being determined by a user; and

a select-command input device for applying a select command for designating a display item the ordered display-item data;

a display-item data read-out device for reading out, from the display-item designation table, the <u>ordered</u> display-item data that conforms to the select command applied by said select-command input device;

an item-name a search-item name read-out device for reading out, from the item-name table, an item said search-item name to be displayed on the display unit, said item search-item name being designated by the ordered display-item data read out by said display-item data read-out device; and

a display control unit for displaying an item said search-item name, which has been read out by said item-name search-item name read-out device, on the display unit as a database search-item name.

2. (original) The apparatus according to claim 1, further comprising:

a change-data input device for inputting change targeted item-name data, which represents a changed targeted item name for changing the name of an item that has been stipulated in the item-name table, and item name change data representing the name of an

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item after a change; and

an item-name changing device for changing, to the name of an item represented by the item-name change data, an item name decided by the change-targeted item name data, which is among the item names specified in the item-name table, input from said change-data input device.

3. (original) The apparatus according to claim 1, further comprising:

an additional-item-name data input device for inputting data representing an additional item name which adds on an item name specified in the item-name table; and

an item-name add-on device for storing an additional item name, which is represented by additional-item-name data that has been input from said additional-item-name data input device, in the item-name table in correspondence with the field.

4. (currently amended) The apparatus according to claim 1, further comprising:

a display-item change-data input device for inputting display-item change data for changing [[the]] a display-item table that has been stored in the display-item designation table; and

a device for changing the <u>ordered</u> display-item data, which has been stored in the display-item designation table, in accordance with display-item change data that has been input from said display-item change-data input device.

5. (currently amended) The apparatus according to claim 1, further comprising: a display-item add-on data input device for inputting display-item add-on data for adding on the <u>ordered</u> display-item data that has been stored in the display item designation table; and

a device for adding on the <u>ordered</u> display-item data stored in the display-item designation table in accordance with the display-item add-on data that has been input from said display-item add-on data input device.

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6. (currently amended) A method of controlling display of search items of a database storing including an element-data storage table in which has been stored, on a field-by-field basis, element data corresponding to the fields, an item-name table which stipulates, field-by-field, an item name for being made to correspond with character that corresponds to a database search-item name and a field name, and a display-item designation table in which that stores ordered display-item data for designating an corresponding to said item name to be displayed character for an ordered display determined by a user on a display unit has been stored, the method comprising:

applying a select command for designating a display item the ordered display-item data;

reading out, from the display-item designation table, the <u>ordered</u> display-item data that conforms to the select command applied;

reading out, from the item-name table, an item a search-item name to be displayed on the display unit, the item search-item name being designated by the ordered display-item data read out; and

displaying an item the search-item name, which has been read out, on the display unit as a database search-item name in an ordered display determined by a user.